



April 30, 2022



Polycorp Winner of The European Foundation for Management Development

Polycorp Ltd. case named one of the winners by EFMD, The European Foundation for Management Development, for a business case study on Polycorp, prepared by Dr. Peggy Cunningham, Professor and former Dean, Faculty of Management, Dalhousie University.

"I was delighted to learn that my case, 'Polycorp: A Pricing and Investment Dilemma', was selected as the Hidden Champions winner," remarked Dr. Peggy Cunningham, Dalhousie University.

The Polycorp case study, currently taught at Canadian and US universities, was a category winner from over 650 cases submitted and won in the "Hidden Champions" category.

"Medium-sized companies that hold a leading international market position and are not well known to the general public despite their success, but they should be – because executives can learn a lot from the successful concepts of Hidden Champions."

"We were thrilled to hear that the Polycorp case was selected as a category winner and congratulate Dr. Cunningham on the achievement," said Peter Snucins, CEO Polycorp.

POLYCORP LTD.

123 Front St. W., Suite 905, Toronto, ON M5J 2M2 Tel: (416) 364-2241 Fax: (416) 364-9880